

NATUROPATHICA®

OUR STANDARDS

NATURAL AND ORGANIC INGREDIENTS

Many Naturopathica products and ingredients are audited and certified by Ecocert, the most recognized and oldest independent natural and organic cosmetic certification body in the world. Adding the Ecocert seal to a Naturopathica product ensures that it has gone through a rigorous review process, from ingredient sourcing and formulation to manufacturing and packaging.

ECOCERT PRODUCT CERTIFICATION



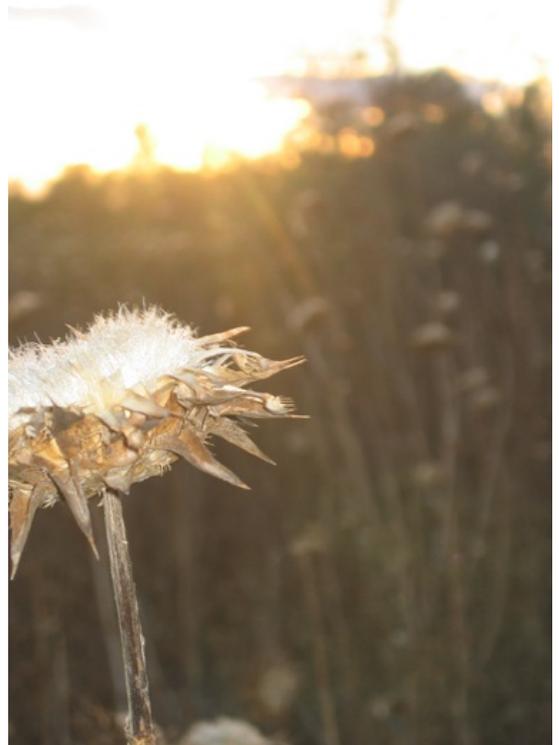
To achieve certification, our products must pass the following criteria:

Ingredient Approval. Ecocert considers the safety, sourcing, processing or manufacturing of each ingredient and any preservatives used to preserve the raw material. All ingredients must be derived from renewable resources and manufactured with environmentally friendly processes.

Formula Approval. Ecocert re-confirms that all ingredients are approved, checks the process through which the formulation was manufactured, and determines if the required amount of natural and organic ingredients were used in the formulation. For organic certification, a minimum of 50% of natural ingredients must be certified organic.

Label Approval. Ecocert signs off on all labels before printing to ensure that all ingredients are listed and that the Ecocert statements are in accordance to their standards.

Manufacturing & Packaging Approval. All packaging must be submitted to Ecocert to ensure environmental compliance. In addition, the manufacturing facility must have an environmental plan in place that includes recycling, waste management, energy efficiency and transport management. Inspection occurs once a year with surprise visits possible at any time. For more information on the Ecocert certification process, visit: <http://cosmetics.ecocert.com>



OUR APPROACH TO PRODUCT FORMULATION

Safety testing. All of our products are allergy tested to ensure that they are free of any ingredients that could harm sensitive skin.

No Animal Testing. We are a member of the Coalition for Consumer Information on Cosmetics and all products are Leaping Bunny-certified as cruelty-free.

Made in the USA. We are proud to manufacture products in the USA.

CORPORATE SOCIAL RESPONSIBILITY

We practice mindfulness. It is the core of how we care for our environment, our community and ourselves.

Environment. Our natural ingredients are sustainably and responsibly sourced through organizations that support local farmers and agriculture around the world. Our custom glass bottles are recyclable, our tubes are made from 70% post-consumer recycled plastic and our cartons come from 100% post-consumer waste recycled fibers. When possible, everything that we pack, ship and print is made from recycled material.

Community. We support groups who share our values, including the American Botanical Council, the Green Spa Network, the American Herbalist Guild, the Campaign for Safe Cosmetics and local non-profit organizations.

Workplace. We are a majority woman owned and operated company. We encourage a healthy work/life balance and provide holistic health treatments to empower a personal commitment to well-being.

