

Our Founder

Founder and CEO Barbara Close is a clinical esthetician, massage therapist, herbalist and lifelong practitioner of natural health. “I founded my first Naturopathica Healing Arts Center & Spa in 1995 with a focus on personal wellness, to encourage our community to view health and beauty as being interconnected. From the beginning, we’ve provided the most effective tools and education for self-discovery based upon some of the oldest healing traditions. From our signature skin care collection to Wise Concoctions, our most recent innovative collection of body and herbal remedies, Naturopathica brings pleasure, warmth and simplicity back to caring for yourself.”

Our Products

Our product range includes skin care, body care and herbal remedies designed by product architect and healing arts practitioner Barbara Close, whose expertise in Therapeutic Herbalism and exploration of natural therapies around the globe inform the fusion of nature and science. Our skin care products work with the skin’s natural processes to “smooth and firm,” “hydrate and protect,” “brighten and revitalize,” and “clarify and rebalance” using proven botanical ingredients and clean cosmeceuticals to deliver results. Our Body Care and Remedies combine traditional healing practices with modern inspiration to support muscle and joint health, stress relief,

women’s wellness and natural immunity. Our products, created to nurture skin and body health, are tested and proven at our healing arts centers and are the professional’s choice in over 350 destination and resort spas throughout North America.

Our Experience

With over 20 years of experience, we know what it takes to run a successful spa—empowering well-being through exceptional products, innovative and effective treatments and wellness education to support clients between visits. We are constantly evolving to make sure that we have the best products and services to address our clients’ needs. Our customers are loyal to Naturopathica because they have become a part of something larger, a wellness community.

Our Healing Arts Centers & Spas are our homes for innovation, where we develop inspiring and effective holistic products and protocols to share with our partners.

Our Philosophy

Our Philosophy is based on our roots. Our name, NATUROPATHICA, stems from Naturopathic medicine, which emphasizes healing with natural therapies.

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